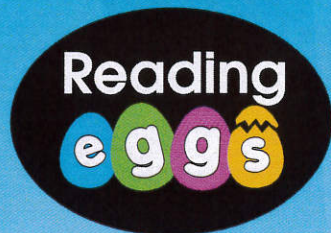


Help your child learn to read!



Where children become great readers!

Important
message from
your school!

Dear Parents,

We are excited to announce that your child will now have access to **Reading Eggs** at school – the fun and effective program that teaches children how to read!

Reading Eggs is designed to get your child motivated and excited about reading. Your child will now be able to access the program in class and at home.

This guide details all the features and benefits of **Reading Eggs** and how it can teach your child to read. We hope you and your child enjoy the learning to read adventure with **Reading Eggs**!

www.readingeggs.co.uk
www.readingeggspress.co.uk

Learning to read can be easy and fun!

Reading Eggs and **Reading Eggspress** teach children the core reading and literacy skills they need for success at school. Developed by a team of experienced primary educators, these highly interactive lessons are effective because they are based on solid scientific research. The engaging one-on-one learning activities contain colourful animations, fun music and exciting rewards that keep children motivated to learn!

Reading Eggs – First Steps

Ages 3-4

- Learn the sounds and names of letters, sight words and simple word skills
- One-on-one lessons allow your child to learn at their own pace



Ready for school

Age 5

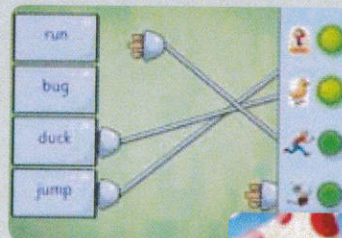
- Develops vocabulary with a focus on essential phonics skills and high frequency sight words
- A placement test ensures lessons match your child's ability



Fun Practice Makes Perfect

Ages 6-7

- Builds comprehension skills: children read and understand longer words and sentences
- More challenging phonics patterns develop spelling and fluent reading skills



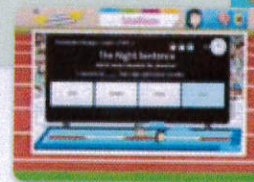
Can Sid hit the lid?



Continuing the Journey with Reading Eggspress

Ages 7-13

- Further develops spelling, comprehension, grammar and writing skills
- Compete against other children in live games
- Over 1000 e-books with quizzes



My Lessons



This is the heart of Reading Eggs – **120 reading lessons** that travel through 12 exciting maps. Your child can repeat lessons to reinforce essential reading skills.

My House



Your child can change the appearance of their avatar, play arcade games, read Story Factory stories they have written and view their awards and critters. Your child can decorate their house with their purchases from Reggie's shop.

Skills Bank



The Skills Bank includes **96 carefully designed spelling lessons** to develop your child's spelling skills in a progressive sequence. Each lesson focuses on a 12 word spelling list.

Driving Test Centre



This section consists of **45 tests covering sight words, phonics skills and content-area vocabulary**. When your child gets enough questions correct, they are rewarded with a racing car game.

Puzzle Park



Your child can complete **32 word puzzles** that develop a range of reading skills.

My World

My World is a world full of fun where your child can visit 10 destinations. My World is available after completion of lesson 30.



Eggy Bank

Your child can earn Golden Eggs by completing activities. These Eggs can be used in the Arcade and Reggie's Shop.

The Playroom

Includes **over 170 activities and books**. This virtual playroom is where young children can play with music, pictures, puzzles and much more.

My Avatar

Children can create their own unique online character with customised features and accessories.

My Stuff

Children can view their certificates and their collection of cute critters earned for completing lessons.

Arcade



Contains **24 fun arcade games** that your child can play using their golden eggs.

Reggie's Store



Your child can change the look of their avatar and house by purchasing accessories with their golden eggs.

Storylands



Storylands contains **20 lessons, 140 activities, 20 wonderful books and heaps of rewards!** Perfect for the child who has mastered their Reading Eggs lessons and is able to read short books. Storylands tests many of the reading and comprehension skills needed for school.

Music Cafe



The Music Café brings together **62 Reading Eggs songs** in one central location. Your child can sing, dance and enjoy songs from their favourite lessons and characters.

Story Factory



The Story Factory provides a **step-by-step guide to writing a story**. Your child can choose their own illustrations and access word and sentence suggestions to help write their story. They can also enter a weekly story writing competition.

Floating Island

Reading Eggspress makes reading real books, improving spelling skills and building reading comprehension highly engaging for **7 to 13 year olds**. The floating island has 4 different quadrants packed full of great online activities, books and games to help your child become a confident reader.



Comprehension Gym

The **Comprehension Gym** has **200 interactive lessons** for your child to enjoy. Lessons cover school years 2 to 6 and develop comprehension and vocabulary skills. Each lesson ends with a 16 question quiz that assesses factual, inferential and textual understanding.

Writing Press

The Writing Press provides a comprehensive guide to different types of text, **including poetry, narrative, discussion** and many more. Detailed descriptions, examples and tips teach children how to compose each type of text.

The Stadium

Your child can compete in real-time against students from around the world with four exciting contests. Each contest develops skills in one of four core literacy areas – **spelling, vocabulary, usage and grammar**.

Apartment and Mall

At the Mall your child can use golden eggs to buy clothing for their avatar and furniture for their Apartment. They can also purchase arcade games and trading cards.

My Progress

A comprehensive dashboard details your child's progress, including how many activities they've played, their percentage of correct answers, books they've read and rewards earned.

My Targets

You can track the individual achievements and learning milestones your child has accomplished, those they are still aiming to achieve, and view their overall level of achievement.

Changing Room

Your child can customise their personal avatar with the ability to choose eyes, hair, clothes and a range of accessories.

The Library

The **Library** contains over **1000 e-books** including illustrated chapter books, full colour nonfiction books and a range of classic titles. Each title has a comprehension quiz to assess understanding. Your child can also read on the go with the full Library of more than 1000 titles accessible on iPad.

Learn on the go with our educational Apps

Your child can learn on the go with our growing range of **Reading Eggs** apps for **iPad**, **iPhone** and **Android** devices! Using all the great features of mobile and tablet devices, these educational apps make learning fun and motivational, with highly interactive touch activities that are ideal for early learners. The vibrant animations, exciting rewards and catchy music will help nurture your child's love of learning – setting them up for success at school.



Eggy Words 250

- ✓ Learn 250 sight words
- ✓ Highly animated
- ✓ Helps fluent reading
- ✓ Apple & Android devices



Eggy Alphabet

- ✓ Learn all 26 letters
- ✓ 208 handwriting activities
- ✓ Upper & lower case
- ✓ Apple & Android devices



Eggy Nursery Rhymes

- ✓ 10 Nursery Rhymes
- ✓ Singalong & word games
- ✓ Make your own animation
- ✓ For the iPad & iPhone



Eggy Numbers 1 – 10

- ✓ Counting skills
- ✓ Number recognition
- ✓ Number handwriting skills
- ✓ For the iPad



Eggy Vocabulary

- ✓ Grow key word vocabulary
- ✓ Hidden object game
- ✓ Fun reading books
- ✓ For the iPad



Eggy Word SNAP

- ✓ Word recognition
- ✓ Build vocabulary
- ✓ Fun multiplayer game
- ✓ For the iPad



Tap the Cat

- ✓ Comprehension
- ✓ Features voice playback
- ✓ Phonics & word study
- ✓ For the iPad



Reading Eggs Spelling

- ✓ 10 interactive games
- ✓ Develops vocabulary
- ✓ Master spelling
- ✓ For the iPad

Scan QR code to see all our apps.

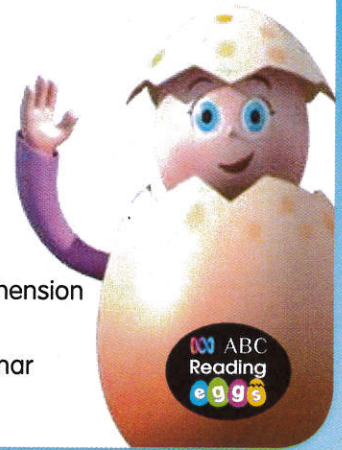


Reading Eggs

Reading Eggs is the breakthrough educational website where 3 to 7 year olds learn to read as they play. With its game-like activities, vibrant animations, fun sound effects and catchy songs, **Reading Eggs** makes learning core literacy skills fun and motivational for young children.

Reading Eggs introduces children to multiple learning areas, including:

- **My Lessons** – 120 reading lessons each consisting of a variety of instructional activities.
- **The Playroom** – includes over 170 activities and books. This virtual playroom allows children to play with music, patterns, picture making, puzzles and much more.
- **The Story Factory** – Children can write their very own story books and choose full colour illustrations to match their story.
- **Storylands** – features 20 lessons with a focus on developing reading, vocabulary and comprehension skills. Storylands also includes 20 wonderful books and lots of fun rewards!
- **Skills Bank Spelling** – 96 carefully designed spelling lessons with a focus on developing grammar and vocabulary.



"**Reading Eggs** is incredible! My daughter can't get enough of the activities, she enjoys them so much. In just THREE days she started reading words. Thank you so much **Reading Eggs.**"

Arthur S.



"My 5 year old son loves **Reading Eggs**. He was completely resistant to learning to read and within a month of using **Reading Eggs**, he is reading words everywhere we go."

Cindy T.



"My son is loving **Reading Eggs**. You seem to have the mix of exercises, repetition and motivation pretty well spot on."

Denise R.



Reading Eggspress

Reading Eggspress continues the learning to read journey for 7 to 13 year olds, helping children further develop their comprehension, spelling, grammar and writing skills. **Reading Eggspress** takes place on an exciting floating island with four different quadrants, including:

- **The Comprehension Gym** – over 200 comprehension lessons which cover five levels equivalent to school years 2 to 6.
- **The Library** – home to over 1000 e-books, also accessible on the iPad.
- **The Writing Press** – your child can learn the purpose of different text types with highly detailed descriptions, examples and tips on how to compose them.
- **The Stadium** – your child can compete against students from around the world or against the computer in 4 contests that test skills in spelling, vocabulary, usage and grammar.



"My son cannot get enough. Before he would never even look at a book, let alone read it! Now he pesters me to get on to **Reading Eggspress** so he can read another book!"

Jennifer P.



"My daughter uses **Reading Eggspress** nearly every day and LOVES it! Thanks for a fun and educational website that my 7 year old can navigate by herself!"

Sue K.



"**Reading Eggspress** is great! My children are in charge of their own learning at their own pace."

David S.

